



SAM CHHOEUN

TESTIMONIALS

"I've gone through many coaches in the 10 years that I've played tennis, but I've never understood my coaching in the way that I do now with Coach Sam. I went from being a player with good form but little confidence, to an offensive opponent who can win more matches and make more effective shots. We have bettered my form in all areas of the game such as my forehand, serve, approach shot, and volley. This better form allows me to be more consistent with both my rally ball and my matchplay. It is also very easy to work with Coach Sam because he makes connections that are specific to the person he is coaching. He has given me many ways to remember shots and strategies that I need to use and remember when he isn't there. These strategies have made me a better player and allow me to have a better understanding of what he is asking me to work on. Overall, Coach Sam is a great coach for all ages and abilities, and I've enjoyed working with him and look forward to continuing to improve my game."

-Sophia Carling

"All 3 of my kids love Coach Sam! He is energetic, friendly, makes learning fun, and truly cares about his students. He was able to take 3 completely different kids and tailor the perfect learning approach for each one. He's exceptionally devoted to what he does! The kids have made huge progress in tennis since he started coaching them. They look forward to each lesson and are so grateful to have the best coach!"

-Zuzanna Kwon

RATES

30 Minutes \$47.50

60 Minutes \$75.00

90 Minutes \$120

Non-Members pay additional \$12 guest fee

CONTACT

samctcr@gmail.com

ABOUT SAM

My Dad introduced me to tennis when I was 14 years old; taking me to Edgerton and Maplewood Park to teach me the basics of tennis and enrolling me in the Love-15 Tennis Program. The following year, I competed in the Rochester Junior Grand Prix Tournaments. I received tennis development scholarships from TCR, Midtown, and Harley-Allendale for my performance. I played 1st Singles for four years in high school, and won the City/Catholic singles title in 1994 while also working part-time at the Manhattan Square Tennis Club. I played 1st singles at MCC. In 1996, I joined the Rochester Love-15 Program (a program serving an average of 350 inner city children per summer) as a tennis instructor and was promoted to Director in 1998. From 2001-2017, I was the Director of the Sports & Teen program at the YMCA Maplewood Family Branch before pursuing my tennis teaching career at the Tennis Club of Rochester.

I am Level 1 USPTA certified. I am also a certified USTA Recreational Coach Workshop Trainer, a USTA Eastern Head Clinician, Quick Start/10-under clinician, and a NYS certified coach. I have also served as a USTA Eastern: Western Region Board Member.

AREAS OF EXPERTISE

I was embraced by the entire tennis community, which ensured that I benefited from comprehensive tennis skills development and social/emotional development. I learned all the tennis fundamentals, competition, mental toughness—more importantly, however, I learned about community and opportunity. I made many lifelong friendships in the tennis community, developed a positive vision for my future, and I continue to build on that foundation everyday of my life and use this as a basis of my teaching. I teach both juniors and adults from beginners to advanced players.