

2023 USTA Futures Tournament

A USTA Pro Circuit Event

Sponsorship Opportunities

July 16 - July 23, 2023

\$15,000 Pro Event

What is the USTA Pro Circuit?

With more than 100 tournaments throughout the country and prize money ranging from \$15,000 to upwards of \$100,000, the USTA Pro Circuit is the largest developmental tennis circuit in the world and the pathway to the US Open and tour-level competition for aspiring tennis players. Now in its 41st year, the USTA Pro Circuit has been a launching pad for many of today's top pros, including Andy Murray, Maria Sharapova, John Isner, Sloane Stephens, Kei Nishikori, Victoria Azarenka, Caroline Wozniacki and Garbine Muguruza.

Benefits of Sponsorship

- **Branding & Signage:** Signage on TCR stadium walkway from clubhouse to the stadium viewing area during both Futures and Districts Tournaments. Presenting and Event Sponsors: Additional Signage on stadium courts displayed May through October.
- **Promotional Opportunities:** The opportunity to place sponsor giveaway items in gift bags to the players and/or prizes during the kids carnival day. You will also have the opportunity to create an information table or product booth during the USTA Pro Circuit Event.
- **Hospitality & Tickets:** Tournament passes with access to the hospitality deck daily which will oversee stadium courts and have a great view of the finals of the USTA Pro Circuit Event. Hospitality Deck features an evening Cocktail Party with complimentary wine and beer every night during the tournament
- **Sponsor Night:** Sponsors can select one night during the tournament as their Sponsor Night (July 18th-22nd). Sponsor receives 20 Additional Hospitality Deck Passes and a Cocktail Party with appetizers and complimentary beer & wine.
- **Media:** Business logo and name on all media promoting the Futures Tournament.
- **Business Logo on Shirts:** Presenting and Event Sponsors will have their logo on shirts for tournament ball kids, volunteers, staff, and player gift.





Sponsorship Levels and Benefits



	Presenting Sponsor \$5000	Event Sponsor \$2500	Community Sponsor \$1000	Tournament Friend Sponsor \$600
Walkway Sign	X	X	X	X
Promotional Opportunities	X	X	X	X
Hospitality Deck Passes	8 passes daily	8 passes daily	4 passes daily	4 passes daily
ProAm Invite	2 Invites	2 Invites	1 Invite	
Sponsor Night	X	X		
Logo on Event Materials	X	X		
Stadium Signs	X	X		
Media Inclusion	X			
TCR Guest Passes	6 total (2 pool, 2 paddle, 2 tennis)			

Contact Deanna Kernan, TCR General Manager, to become a sponsor or for any questions.
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